

**MAXIMUM VISIBILITY AND VISIT RATE SUPPORT FOR EXPOSITIONS AT THE FOR GASTRO & HOTEL 2019 TRADE FAIR by way of offering subsidised billboard areas in the Czech Republic
in a format of 5.1 x 2.4 m**

Dear Exhibitors,

Please allow us to offer you an extraordinary opportunity thanks to which you may ensure maximum promotion and increased visit rates of your exposition at the FOR GASTRO & HOTEL 2019 Trade Fair, through the lease of **SUBSIDISED** billboards.

What it means for you: It is sufficient to decide in what month, where and with how many billboards you would like to address your potential clients in Czech Republic. Send your idea to fernandez@abf.cz, +420 739 003 135. We will promptly offer you free BB areas in the required location and term, with an exact description of the location on an interactive map of the Czech Republic, together with images and all the details from which you can choose. The sending of your idea is not binding in any way. Please note that this offer applies to city billboard areas, such as Prague, Brno, Plzeň, etc., not to any billboard areas along motorways).

A PRECONDITION FOR THE OFFER VALIDITY IS THE STATEMENT "VISIT THE FOR GASTRO & HOTEL TRADE FAIR" ON THE BILLBOARD POSTER AND ORDERING OF AT LEAST 3 BILLBOARDS (See Annex no. 1).

1 billboard incl. printing and installation = CZK 4,800/month + VAT (always from the 1st day in the month)

Annex no. 1

Graphics for insertion into the poster, following the FOR GASTRO & HOTEL 2019 Trade Fair



An example of the graphics of a complete poster (format 5.1 x 2.4) to the FOR GASTRO & HOTEL Trade Fair with your part of the graphics in a format of 3.4 x 2.4m (width x height)



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